

Serial No. 09/872,353

JAN 16 2007

PATENT
New Atty Docket No.: 67134-5038**REMARKS/ARGUMENTS**

In the above-mentioned Final Rejection, claims 314-409 were rejected as failing to comply with the written description requirement.

Applicants respectfully contend that the independent claims are misinterpreted in the Final Rejection and that it is this misinterpretation which resulted in the claims to be (improperly) rejected. That is, a correct interpretation of the claims would result in their allowance.

On page 5 of the Final Rejection it says that the claims state that the back surface of the ultraremovable adhesive is non-tacky. This is incorrect. It is the back surfaces of the business cards in the claims (and not the back surface of the adhesive) which is non-tacky.

In particular, the next to last paragraphs of the independent claims and with emphasis boldfacing and clarifying bracketed words are set forth below.

the ultraremovable adhesive allowing the printed business cards to be removed from the liner sheet and from the matrix waste portion and into individual printed business cards with the ultraremovable adhesive remaining on the liner sheet and not on back side surfaces of the printed business cards and **thereby the back side surfaces [of the printed business cards] being non-tacky ...**

The pertinent paragraph in the Final Rejection wherein the misinterpretation of the claims appears is set forth below. Emphasis boldfacing has been added.

While the examiner generally agrees with this statement, she does not believe this is what claim 314 is stating. The claim recites "the ultraremovable adhesive . . . the back surfaces being non-tacky and the exposed portion of the liner sheet being tacky." As the examiner has stated before, the only discussion with regard to the "adhesive" that it is tacky. There is no support in the specification for the "adhesive" to have **a back surface being non-tacky** and the exposed portion of the liner sheet being tacky. The only support in the specification for the adhesive is that it is completely tacky.

The misinterpretation also appears in the paragraph bridging pages 4 and 5 of the Office Action, set forth below and with emphasis boldfacing.

While 3M's POST-IT notes maybe an example of a type of ultraremovable adhesive it, is unclear how it is evidence that the specification has support for the limitation "the ultraremovable adhesive ...

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the back surfaces being non-tacky and the exposed portion of the liner sheet being tacky." Actually appears to help support the examiner's position that the back surface of the adhesive is still tacky since POST-IT notes can be removably adhered to different surfaces. While the adhesive may not permanently stick to the first surface it is adhered to, the adhesive remains tacky enough to stick to a second surface or more.

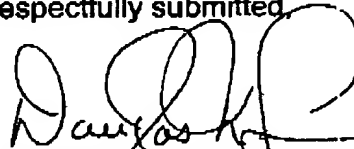
Referring to the POST-IT note analogy in Dr. Ugolick's Declaration, it is not the adhesive which is non-tacky but rather the surface from which the POST-IT note is removed that is non-tacky. Similarly, the back side surfaces of the printed business cards of the pending claims are non-tacky.

Accordingly, withdrawal of the Final Rejection and issuance of the Notice of Allowance at an early date are in order.

If there are any remaining issues, Examiner Chevalier is encouraged to telephone the below-signed counsel for Applicants at (310) 785-5384 to seek to resolve them.

The Commissioner is hereby authorized to charge any fees which may be required, or credit any overpayment to Deposit Account No. 10-0440. Should such additional fees be associated with an extension of time, Applicants respectfully request that this paper be considered a petition therefor.

Respectfully submitted



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